Affiliate Membership Benefits

#### THE BRAINMASTER FAMILY

When you purchase a complete BrainMaster<sup>tm</sup> system (AT1-2.5W Clinical Pro System; AT1-2b Remote Deluxe or Unlimited; Atlantis I Clinical Pro System; or Atlantis II Clinical Pro System, Remote Deluxe, or Unlimited) not only do you own the finest neurofeedback system available, but you are now a member of our BrainMaster family. And as such, you have certain rights and benefits including, but not necessarily limited to, preferred

pricing on select future purchases, extended warranty, list server membership, web site listing, Progressive Clinician Courtesy Program, and discounted educational opportunities.

These benefits are provided without additional charge to you for the first year as part of the Courtesy Affiliate Membership provided with your initial purchase. To continue receiving these benefits after the conclusion of your first year, you will need to

maintain an active Affiliate Membership by purchasing a yearly renewal.

Following are detailed explanations of each of your Affiliate Membership Benefits.

## EXTENDED WARRANTY



The extended warranty covers the cost of parts and labor should any unforeseen problem arise with your BrainMaster module. While everyone of our units is handcrafted to our specifications

right here in Ohio, as with all things electronic, sometimes things happen. A typical repair, if not covered by warranty or extended warranty, is subject to a minimum service fee of \$100. The maximum charge for extensive repair could be many times that amount. Affiliate Members receive repairs and replacements (at our discretion) at no additional charge. A potentially huge savings.

Extended Warranties cover 12 month time periods. With your initial purchase of previously noted systems, you automatically received a courtesy extended warranty that took effect 90 days after the original 90 day warranty expired.

#### LIST SERVER MEMBERSHIP

Your list server membership gives your 24/ 7 access to experts in the industry as well as BrainMaster family members for any operational or technical ideas or suggestions others have discovered in their experience providing

neurofeedback for clients. List server membership allows the new practitioner and all neurofeedback professionals, the chance to freely exchange ideas and experiences and to interact with other BrainMaster users.

### WEB SITE LISTING

Our web site listing service will give you the opportunity to grow your business by advertising your practice. You may choose either a classified listing on our Affiliate Membership locator pages or you may request your own web page space in which you can place photos and a description of your practice, which you will need to provide. Your photos can include you, your staff, and a location shot. You may list your credentials, specialization, experience, and information that you feel will help new BrainMaster users and/or potential clients to find your clinic. We will provide links to your email address or your own website, if you have one. The value of this opportunity to reach the neurofeedback community alone exceeds the

cost of your Affiliate Membership.

BrainMaster's web site averages thousands of visitors per month, most of whom are



seeking neurofeedback

guidance. Our website listings allow these clients to find trained neurofeedback practitioners locally. You may be the clinician for whom they are looking.

Clients can choose and train with clinicians who specialize in their area of need, either one-on-one in the clinician's office, or remotely from their home. If you are trying to build a Remote Training branch of your business, this is a good opportunity to attract clients who live beyond your geographical boundaries.

All website commitment, intent, and communication must be by written request only.

## PREFERRED PRICING

As you progress in neurofeedback, you will want to expand your horizons and add certain elements to your offerings. As an Affiliate Member, you can do so at a reduced price of between 10% and 40% off our non-member prices. Both prices are listed in our price list so you can see how much you'll save on future purchases.

Affiliate Preferred Pricing is a sensible way to grow your animation library which in turn provides more variety that will keep your clients, especially younger children, from becoming bored and losing interest.

## PROGRESSIVE CLINICIAN COURTESY PROGRAM MEMBERSHIP

For those interested in expanding into Remote Training or increasing their in-clinic use of BrainMaster equipment, BrainMaster has created a partnership through PCCP that allows the clinician to obtain additional equipment or software at a deeper-discount. This additional membership is provided at no additional cost based on a continuing purchase commitment and maintaining an active Affiliate Membership.

# DISCOUNTED EDUCATIONAL OPPORTUNITIES

Neurofeedback is such a rapidly growing industry that both new and established clinicians need to consistently attend continuing education seminars. Our Affiliate Members automatically receive discounted admission to BrainMaster related seminars and workshops and those provided by Stress Therapy Solutions, Inc. throughout the year.

#### AFFILIATE MEMBERSHIP RENEWAL DETAILS

- \$250 for a single year membership
- \$395 for a two year membership
- Includes extended warranty on one applicable BrainMaster presently owned.
- Extended warranties for additional BrainMasters \$145 per unit per year.
- \$145 Residential limited membership for one year; \$230 two years. (Extended warranty and List Server benefits only.)

### CALL AND RENEW YOUR AFFILIATE MEMBERSHIP TODAY!

With your first BrainMaster (AT1-2.5W Clinical Pro System; AT1-2B Remote Deluxe or Unlimited; Atlantis I Clinical Pro System; or Atlantis II Clinical Pro System, Remote Deluxe, or Unlimited Systems purchase, you automatically receive a complimentary one-year Affiliate Membership and are immediately included in the BrainMaster family. This provides clinicians:

- Extended Warranty
- List Server Membership
- Website Listing
- Preferred Pricing
- PCCP Option
- Discounted Educational Opportunities

To continue to take advantage of these and other perks, make sure your Affiliate Membership stays current. If you aren't certain if yours is still active, call us and we'll see that your membership remains in good standing.

All Preferred Pricing Discounts, PCCP Discounts, and Dealer Discounts are subject to active Affiliate Membership Status.

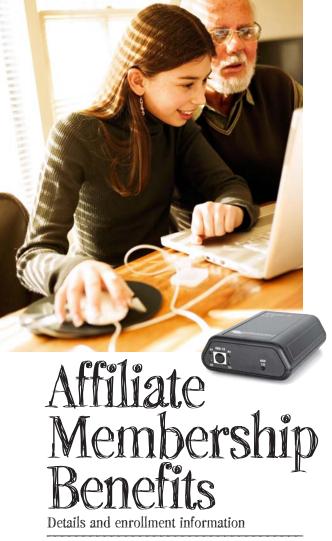
> Contact us: BrainMaster Technologies, Inc. 24490 Broadway Avenue Oakwood Village, OH 44146

> > 440.232.6000 www.brainmaster.com sales@brainmaster.com

> > > or your dealer



Windows is a registered trademark of Microsoft Corporation. OS/2 is a registered trademark of BR BrainMirror is a registered trademark of BrainMaster Technologies, Inc. U.S. Patent No. 5,899,867  $^{\circ}$ 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006 BrainMaster Technologies, Inc. Part Number: 531-076 Revision 5, 09-01-06



The rights and benefits of being a member of the BrainMaster Family

