

Instructions for Joining the BrainMaster List Server

Congratulations! As an active Affiliate Member of BrainMaster Technologies, Inc., you are eligible to join the BrainMaster List Server groups. The BrainMaster email list server invites participation in ongoing discussions and information sharing regarding EEG Neurofeedback, applications, protocols, and new approaches. You are also invited to post questions. Neurofeedback clinician members will respond offering guidance, suggestions, and opinions based on experience.

In order to join the BrainMaster list servers follow the instructions below.

- 1. Use your Internet Browser to access the following URL (type into the address box): www.yahoogroups.com
- If you are already a member of Yahoo!groups, please register using your username and password. If you are not already a member of Yahoo!groups, you will have to use the "Click here to register" link to register. You will give yourself a Yahoo! ID and a password for personal use. Choose a username and password that can easily be remembered.
- 3. Once you have registered, use the "Join a Group" link to join the groups "BrainM". Your name will be placed on the list of pending members and confirmed.
- 4. Once you have registered with "BrainM" apply directly (via email) to BrainMaster at **support@brainm.com** or fax the requested information directly to (440) 232-7171. Please provide the following information:
 - a. Name
 - b. Licensed health practitioner or home user?
 - c. Email Address
 - d. Date you applied or signed up for the group
 - e. The serial number of your BrainMaster device

Once we have received confirmation that you've enrolled, we will approve your membership.

- 5. Once on the List Server, you may:
 - a. Introduce yourself
 - b. Read emails from members
 - c. Send emails to members
 - d. View and search the list archives for helpful information
 - e. View the "files" area to download software, animation files, and documentation.

Thank you, and welcome to the BrainMaster List Servers!



Advertise your services or clinic FREE on the BrainMaster Web Site

FREE optional benefit to all active Clinician Affiliate Members!

Frequently Asked Questions:

I have been an Affiliate Member of BrainMaster for years. Aren't I automatically listed as an affiliate member on the BrainMaster web site?

Not really. Sometimes clinicians tell us that they are simply not yet ready to actually advertise. Maybe they are at the beginning of the educational process or haven't officially opened or are waiting until they move. This is why BrainMaster sends along the <u>Instructions for BrainMaster Affiliate Listings Form</u> with all equipment purchases to all clients. Please fill out the form and send it to us as soon as you are ready to advertise your location. Remember: You must be an active Affiliate Member of BrainMaster to take advantage of this incredible benefit!

I am already listed on several other neurofeedback websites. Would it really benefit me to advertise on the BrainMaster Web Site as well?

Absolutely. Marketing is about increasing community awareness regarding your services and clinic location. You need to be listed in as many places as possible! Like major Fortune 500 companies (Intel, Coca Cola, Apple, etc.) you want to be visible and easily found! BrainMaster offers you this optional yet free advertising benefit. Websites as popular as the BrainMaster web site often command hundreds of dollars monthly for advertising space. Yet, for our Affiliate members there is no cost whatsoever. It is simply your choice as to when you want to be listed!

I am an active Affiliate Member and would like to simply fill out a form on line and email. May I do this instead of faxing my information?

Yes! Option 1: Go to <u>http://www.brainmaster.com/page/affiliate-submission-form</u> Option 2: Scan the attached form and email it to <u>support@brainm.com</u>

I have my own website. Will BrainMaster list my information and link directly to my own personal or business website?

Yes! If you have your own website then by all means list your site within the Affiliate listing so that future customers can learn more about you – TODAY!

Renew your Affiliate Membership today! Take advantage of ALL the benefits!

BrainMaster Technologies Inc. 195 Willis Street, Bedford, Ohio 44146 440-232-6000 www.brainmaster.com



Instructions for Listing as a BrainMaster Affiliate

Congratulations! As a member of BrainMaster Affiliate group, you are eligible to have your name and practice listed on the Affiliates page of our web site at <u>www.brainm.com</u>. This will allow potential clients, your peers, and other professionals to find you, and to enhance your practice with valuable contacts. Simply email the following information to <u>support@brainm.com</u> or fax it to us at (440) 232-7171:

Your Name
Degree/Certification
Name of your company/practice
Address
City, State, Zip/Postal Code
Phone
Fax
Email Address
A short description of yourself, your practice, your services, and other information that would be of interest to potential clients or collaborators:

Thank you, and welcome to the BrainMaster Team!

We will contact you about your listing soon.